



## **MS SPEKTRAL and Personal Data Protection**

MS SPEKTRAL places great importance on the protection of personal data and takes all necessary measures to ensure full compliance with the Law No. 6698 on the Protection of Personal Data (KVKK). To safeguard the security of personal data, our company implements security measures with high standards during the processes of data processing, storage, and transfer. In this context, all internal and external auditing processes are carefully managed to protect your personal data.

### **a) Data Controller and Representative**

MS SPEKTRAL Elektronik Sanayi ve Ticaret A.Ş. ("MS SPEKTRAL") places great importance on the security of personal data. All personal data processed by MS SPEKTRAL is processed and stored in accordance with the Law No. 6698 on the Protection of Personal Data (KVKK).

### **b) Purpose of Processing Personal Data**

The personal data collected is processed for the following purposes:

- To carry out the activities of MS SPEKTRAL, establish the information technology infrastructure, corporate communication, event and procurement management, and plan or execute sustainability activities.
- CVs, photos, and other communication data are processed for conducting human resources processes for employees, job candidates, interns, training participants, etc.
- To provide effective support and carry out activities for individuals who will benefit from the products and services offered by MS SPEKTRAL.
- To process customer personal data for the purposes of personalizing, promoting, and marketing based on preferences, usage habits, and needs.

All operations are carried out in compliance with the legal requirements specified in Articles 5 and 6 of the KVKK.

### **c) Transfer of Personal Data**

The processed personal data may be shared with third parties such as MS SPEKTRAL's affiliates, business partners, suppliers, and relevant public institutions, limited to the purposes outlined above. The transfer is conducted in accordance with Articles 8 and 9 of the KVKK and the company's confidentiality policies.

### **ç) Collection Method and Legal Reason**

Personal data is collected through physical or electronic channels during the relationship with MS SPEKTRAL, for legal and commercial reasons, to ensure benefit and fulfill legal obligations.

### **d) Rights of the Data Subject (KVKK Article 11)**

Data subjects may exercise the following rights regulated under Article 11 of the KVKK:

- Learn whether their personal data is processed
- Request information if it is being processed
- Get information about the purpose of processing and whether it is used in accordance with the purpose
- Know the third parties to whom their data has been transferred
- Request correction of incomplete or incorrect data
- Request deletion or destruction of data if the reason for processing no longer exists
- Object to a result arising from automatic processing of personal data
- Request compensation if they suffer damage due to unlawful processing

Applications can be made through MS SPEKTRAL's designated application form and methods (e.g., email, notary, KEP), and MS SPEKTRAL will conclude the request free of charge within 30 days.

### **e) Retention Period**

Personal data is retained for the duration specified in the KVKK and relevant legislation. If no period is specified in the legislation, the necessary actions will be taken within the framework of MS SPEKTRAL's Personal Data Retention and Destruction Policy.